

# Business

## A Level

**Duration:** Two Years

### Course content

This Business course will give you an introduction to how the commercial world operates, ranging from small business start-ups to multinational corporations. As well as gaining business knowledge, through real and up-to-date business case studies, you will develop the skills of data interpretation and problem solving that will help you to make sound tactical and strategic decisions in different business environments.

Enrolling on the Business course will allow you to develop an understanding of entrepreneurs and leaders, the marketing mix, how firms manage finance, make decisions and the impact of globalisation. You will develop the skill of evaluating business strategies through regular group work and whole class discussion. There are many enrichments opportunities available to Business students potentially including the MicroLoan Foundations Start Something Challenge, business consultancy projects, the ICAEW's Business, Accounting and Skills Competition and the international trade simulation

### Course Content

#### Year 1

Theme 1: Marketing and People

Theme 2: Managing Business Activities

#### Year 2

Theme 3: Business Decisions and Strategy

Theme 4: Global Business

### How will I be assessed?

A Level Business is assessed through three exams which include open-response questions.

### Are there any special expenses?

There may be trips that will enrich the curriculum.

### What could I do next?

A Level Business opens up a wide and varied range of opportunities and careers. These could include careers in Marketing, Management, Accountancy and Human Resources.

### Entry Requirements

At least 5 GCSEs graded 9-5 including English and Maths at grade 4 or above.

Excellence

Can Do Attitude

Courage

Respect

Team Working

Achievement Driven